

Portal Advisory Group

Purpose

The Portal Advisory Group is a cross functional group that provides oversight and guidance for the management of portal content to best meet the individual and role-based needs of visitors to the University portal - my.nyit.edu. The Portal Advisory Group is a standing working group that is charged with identifying, prioritizing, and recommending initiatives to deliver a sustainable campus intranet experience that is highly personalized and relevant to students, faculty, staff and other important NYIT constituents.

The Portal Advisory Group will:

- Assist in the identification and prioritization of desired features and functionality.
- Establish design guidelines for content types and content placement.
- Identify and define the content priorities for specific audiences and/or campus locations
- Assist with the convening of subgroups and/or focus groups to facilitate the dissemination of information and collection of feedback to/from specific audiences and/or campus locations.
- Review portal usage and feedback; act accordingly to deliver the best digital experience possible.

Meeting Schedule

The Portal Advisory Group will meet as needed during the implementation phase of the new portal (anticipate bi-weekly from January 2022 – May 2022) and then a minimum of 4 times a year post launch. A majority of the members must be present to conduct each meeting.

Membership

The Portal Advisory Group is comprised interested students, faculty, staff and university leaders who will be responsible for implementing and supporting my.nyit.edu.

Position	Incumbent
Executive Director, Strategic Communications	Vacant
Senior Director, Enterprise Applications/Decision Support Systems	Becky Frieden
Director of Mobile and Web Development	Bobby Saha
Director of Academic Technology Services	Laurie Harvey
Director, Alumni Relations	Sabrina Polidoro
Director, Human Resources	Katherine Zuliani
Senior Creative Director	Erica Pennant
University Registrar	Ian White
Senior Director, Student Accounts	Patricia Duran
Associate Dean of Academic Advising, Enrichment, and Enrollment Support Services	Monika Rohde
Assistant Provost, Student Engagement & Development	Tiffani Blake
Dean of Students	Felipe Henao
Assistant Professor, Education - Vancouver Liaison	Greg Gerber
Associate Dean, Operations - COM Liaison	Raquel Romanick
Director of Communications and Marketing - Arkansas COM Liaison	Casey Pearce